

# Ekon Benefits Helps Clients Build A Better Future

*The Company's Customized Packages Provide Superior, Personalized Service to Meet The Needs Of Each Client*

**E**kon Benefits is a local St. Louis business that has been family-owned since its founding in 1981. Keith Kowalczyk, ASA, EA, Founder and President, leads his team of retirement plan experts, which now includes the second generation of the Kowalczyk family. As a local small business with the capability of a large, national firm and a Midwestern mentality, the experts at Ekon offer the best of both worlds to clients, truly valuing each client relationship.

While the business has grown to serve clients in Missouri and across the country, Ekon continues to specialize in the consulting and administration of qualified, employer sponsored retirement plans. "Over time, the retirement plan landscape has changed with a shift from traditional pension plans to participant-directed defined contribution plans such as the 401k," explains Genelle Brakefield, QKA, TGPC, QPFC, Vice President, Business Development. "Our services have evolved as well, from our foundation in defined benefit actuarial and consulting services to our independent, daily mutual fund trading for participant-directed plans."

Today, Ekon provides comprehensive administration and consulting services for all types of qualified retirement and health and welfare plans. "Our associates are experts in their field with an average of 12 years of industry experience and extensive knowledge in Defined Benefit and Post-Retirement welfare actuarial services, 401(k) recordkeeping and compliance, ESOP accounting, and 403(b) and 457 Plan administration," says Brakefield.

When providing these services, the experts at Ekon focus on the unique needs of each client and provide customized, timely, and accurate services to meet those needs. "No two clients are the same, nor do they have the same exact wants and needs for their retirement plan," says Brakefield. "We have formulated our business plan to provide superior, personalized service to meet the needs of each plan sponsor."



*Keith Kowalczyk, Founder and President of Ekon Benefits, and Genelle Brakefield, Vice President, Business Development*

Ekon's personalized packages are fully comprehensive, removing the need for outside service providers in order to save time and money for every client. "We provide all of our services in-house," says Brakefield. "Even our software is proprietary which allows us to keep costs low and truly provide a completely customized service that meets the specific needs of each business owner."

In order to further ease the planning process and answer any questions when they arise, each client of Ekon Benefits is provided with a Dedicated Plan Specialist who is available to both the business owner and their employees. "This is an Ekon associate who knows the ins and outs of your plan and is available to answer questions when they arise and to provide daily service to the plan," she says. "Giving each client a Dedicated Plan Specialist allows us to build a strong and lasting relationship with each plan sponsor."

**For more information, contact Ekon Benefits at 314-367-6555 or [www.ekonbenefits.com](http://www.ekonbenefits.com)**

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